

Community Support Program Application questions

Please note you **MUST** use the online application form to apply for sponsorship. Do not use this document, it is for preparation purposes only.

Organisation Details

Organisation Name?

Organisation Type?

Please select from the options below:

- Incorporated not-for-profit community organisation
- Management committee
- Volunteer group
- Sporting club
- Preschool, Primary, or Secondary school

Postal Address?

Do you have an ABN?

Yes

No

What is your ABN?

Do you have an ACN?

Yes

No

What is your ACN?

Registered for GST?

Yes

No

GST Registration Number

Provide a detailed description of your organisation - For example, please describe its purpose, its members, how it helps the community etc.

Key Contact

Contact Name?

Contact Position/Title

Contact Phone

Contact Email

We have **FOUR** sponsorship packages to choose from.

Each package aims to promote drinking tap water; water conservation; sustainable environmental outcomes; or will build important community partnerships.

Choose which package suits your needs:

(Please read the full descriptions of each of the FOUR packages on our Fact Sheet or FAQ's on our website before choosing.)

1) **Water refill stations**

- a) In-ground unit with both bottle filler and drinking fountain. Amount: up to \$7,000*
- b) Wall-mounted unit with both bottle filler and drinking fountain. Amount: up to \$7,000*

2) **Small water efficiency projects /programs**

(to financially support sustainable local projects or educational programs involving water efficiency. Amount: up to \$5,000)

3) **Sports Hydration**

- a) Game hydration kit - Sports Carrier and bottles. Amount: Up to \$500
- b) Water cooler dispenser(s). Amount: Up to \$500

4) **Event Package**

(Includes: \$500 cash sponsorship; Hydration Station trailer or portable fountains; 50 x reusable water bottles; a roadside billboard sign)

Please describe in detail why your group is choosing this package?

For example:

- If you are holding an **event**, please describe the event and exactly what you will be spending the sponsorship funding on and the level of sponsorship proposed (e.g. event naming rights/major sponsor or event minor sponsor).
- If you would like a **permanent water station (fountain)** installed please describe where it will be located, what type of fountain you need and why it meets your needs.
- If you are a sports club wanting **hydration kits**, tell us how many caddies and bottles, or water cooler dispensers you need and why.

Please specify the amount of sponsorship funding sought. \$.....

Please note the maximum amounts for each package:

- Permanent Water Stations = up to \$7,000 (Co-contribution may be required to cover full purchase price and installation).
- Sports Hydration = up to \$500
- Events = up to \$500 (plus in kind: Hydration Station, Billboard sign, water bottles)
- Projects/Educational programs = up to \$5,000

About the project, initiative, or event

Name of project, initiative, or event?

Address of project, initiative, or event?

Is it situated in Westernport Water's service area? If you are unsure, [please view our service area here](#)

Date and time of project, initiative, or event? Please provide a rough timeline if a date hasn't been set yet.

Choose your funding stream

We have committed \$40,000 for the 2026-27 financial year:

- 1) **Quick Response applications** are available for events that require a quick response due to the date of the event falling in early July. We will try to respond 2-3 weeks from receipt of application.
- 2) **Regular applications:** We will have one round of offers for regular applications for projects or events occurring in the 2026-27 financial year.

Please select your application type

- Quick Response (Outcomes received within 3 weeks)
- Regular application and response (Outcomes advised Friday 24 July 2026)

Impact of project, initiative, or event

We believe it is important that the initiatives and projects we support make an impact to our region and build positive change in our local communities. We will consider applications that:

- align with our purpose to deliver water and sewerage services
- are associated with our three key themes: (healthy people, healthy communities and healthy planet)
- aligns with at least one of the below 5 topics (examples of relevant events or projects can be found in FAQ's on our website).

Select all topics that are applicable to your project or event:

- Water and wastewater literacy and education
- Water conservation
- Environmental wellbeing / sustainability
- Health and liveability of our community
- Cultural heritage / Aboriginal water values

Why do you believe Westernport Water should sponsor this event/initiative?

Any information detailing how your organisation or event aligns with Westernport Water's products and services, 3 key themes and the six subjects is beneficial. (see our FAQ's and Fact Sheet on our website for more information)

Community Profile and Audience

Who is the audience of the event or project?

What are the key goals or outcomes you hope to achieve with the event or project?

Event Details

If you are applying for funding support related to an event, please answer YES below to open up additional event specific questions: (Required)

Yes
No

How many people are expected to attend the event?

Is the event open to the public to attend? (Required)

Yes
No

Any event that Westernport Water provides funding for **MUST** be a single use plastic water bottle free event. To be eligible for the Community Support Program your application must **NOT** sell or give away single use water bottles.

Do you agree that your event will **NOT** sell or give away single use plastic water bottles, and you will encourage visitors to bring a reusable water bottle?

Yes

No - Sorry we cannot sponsor your event and this is the end of your application

Does the organiser have a public liability insurance policy with a limit of not less than \$10,000,000?

Yes

No

Would you like to book our Hydration Station (trailer) or Portable Water Fountains for your event as part of the sponsorship?

Yes

No

Is town drinking water available onsite that we can tap the trailer in to?

Yes

No

Would you like Westernport Water to display a sign on our roadside billboard?

If your application is successful we will contact you in regard to artwork for the sign.

Yes

No

Sponsorship Acknowledgement

Sponsorship recipients will be required to publicly acknowledge Westernport Water's sponsorship/support. The acknowledgement must comply with Westernport Water's Brand and Style Guide and clearly indicate the support for the sponsored activity. (See Terms and Conditions for all requirements of sponsorship)

How will you acknowledge Westernport Water's sponsorship? Select all that are applicable:

- Brochures / Programs
- Website
- Social media (Facebook, Instagram, LinkedIn)
- Presentations / MC announcements
- Newsletter
- Local newspapers
- Signage
- Other
- If other, please provide details

Do you have any existing or drafted marketing materials to upload for WPW to review?

Yes

No, I will submit them via email to communications@westernportwater.com.au

Upload Files here - Accepted file types: jpg, png, pdf, doc, docx, Max. file size: 5 MB, Max. files: 5.

Further information

List any opportunities for Westernport Water employees to be involved in the sponsorship initiative/event
For example, attending and/or presenting at the event, or providing training as Subject Matter Experts.

Please list any other sponsors or media partners that are involved in your event or project

Are there any other details or comments you would like to include?

Supporting documentation

Do you have any quotes or supporting documentation to upload?

(e.g. quotes, prospectus, cover letter, promotional material, project brief). Sponsorship cannot progress until quotes are submitted and reviewed.

Yes

No, I will submit them via email to communications@westernportwater.com.au

Upload files here - Accepted file types: jpg, png, pdf, doc, docx, Max. file size: 5 MB, Max. files: 8.

Declaration

By ticking this box, I declare that:

- I have read the **Terms and Conditions**
- to the best of my ability the information provided in this application is **true and correct**
- I am **authorised** to submit it on behalf of my organisation.