



# Community Support Program now open for applications

Is your local community group, sports club, school or not-for-profit organisation looking for sponsorship during 2024-25?

## Program overview

Westernport Water is a proud supporter of the local community. Our Community Support Program provides sponsorship funding and in-kind support to sporting clubs, cultural and community events, schools and not-for-profit organisations within our service area.

We have committed **\$35,000** for the 2024-25 financial year, providing a range of packages for you to choose from. Each package aims to promote drinking tap water or water conservation, or will build important community partnerships.

## Program purpose

We believe it is important that the initiatives and projects we support make a sustainable impact to our region and customers, building positive change in our local communities by providing funding or support focused around these **three key themes**:



(see *Terms and Conditions (T&C's)* for a list of examples of projects ,and events we will consider supporting).

## Sponsorship package options

We have five sponsorship packages to choose from:

### 1. Schools

**Aim:** to financially support local schools or kindergartens with a project or educational program.

**Amount:** up to \$3,000

**Project or education program examples include:**

- water and wastewater literacy and education
- water conservation
- physical or mental wellbeing
- environmental wellbeing/sustainability
- cultural heritage/Aboriginal water values



## 2. Sports hydration

**Aim:** to financially support local sports clubs to purchase one of the following Choose Tap branded hydration items:

### Option 1:

#### Game hydration kits

Each kit contains **two** bottle carriers with **20** reusable 'squirt' water bottles. Clubs can apply for a maximum of four carriers (40 bottles).

**Amount:** up to \$500

### Option 2:

#### Water cooler dispenser(s)

A large 55L water cooler dispenser for easy refills at your next game.

**Amount:** up to \$500



## 3. Event package

**Aim:** to financially support the running of local sustainable events, by reducing single use plastic and supporting a healthy community and lifestyle.

#### The event package includes:

- \$500 cash sponsorship
- hire of our Hydration Station trailer or portable fountains
- 50 x reusable water bottles
- A sign printed and displayed on our roadside Billboard (1-2 weeks)

The event **must** include tap water promotion, and must **not** have single use plastic water bottles available for sale or as giveaways.



## 4. Water refill stations (fountains)

**Aim:** to financially support the purchase of permanent water refill stations (fountains) at local sports clubs, schools or non-profit club facilities.

\* Installation and ongoing costs must be covered by the organisation which manages the location. (This is usually negotiated with the relevant local council or a committee of management.)

### Option 1:

#### In ground fountain / bottle refill station

**Amount:** up to \$7,000 (If the purchase price of the fountain costs more, balance payable by organisation)

### Option 2:

#### Wall mounted fountain / bottle refill station

**Amount:** up to \$5,000 (If the purchase price of the fountain costs more, balance payable by organisation)



## 5. Small projects

**Aim:** to financially support local sustainability projects, preferably involving water efficiency, water for cultural values or water for recreation.

**Amount:** up to \$5,000

Project examples include:

- weed control around waterways or sensitive environments
- re-vegetation with indigenous plants
- improving the health of local waterways
- building a school vegetable garden or sustainable indigenous garden bed for teaching purposes
- purchase or installation of water saving products including:
  - > water tanks and water pumps
  - > water saving toilets
  - > irrigation system

