

**Goal: Create an awesome poster for the 2024 National Water Week Poster Competition!**

**ONE: Do some thinking about the poster theme: 'Water for all, inspiring action'**



PART B. Thinking about **THEME**

PART A. Thinking about **WATER**

1. Why do you think water is important?

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2. What do you like about water?

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3. How does water make you feel?

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4. Everyone should have access to water. Why is that?

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5. What are some things that inspire you? It could be someone from your family or something beautiful in nature.

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6. What would be one way you would help inspire action in your community to save water?

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PART C. Thinking about your **POSTER**

**1. What does 'Water for all, inspiring action' mean to you?**

*Note: this is a tricky question! Think about how we all need water. Then think about how you could inspire people to save water*

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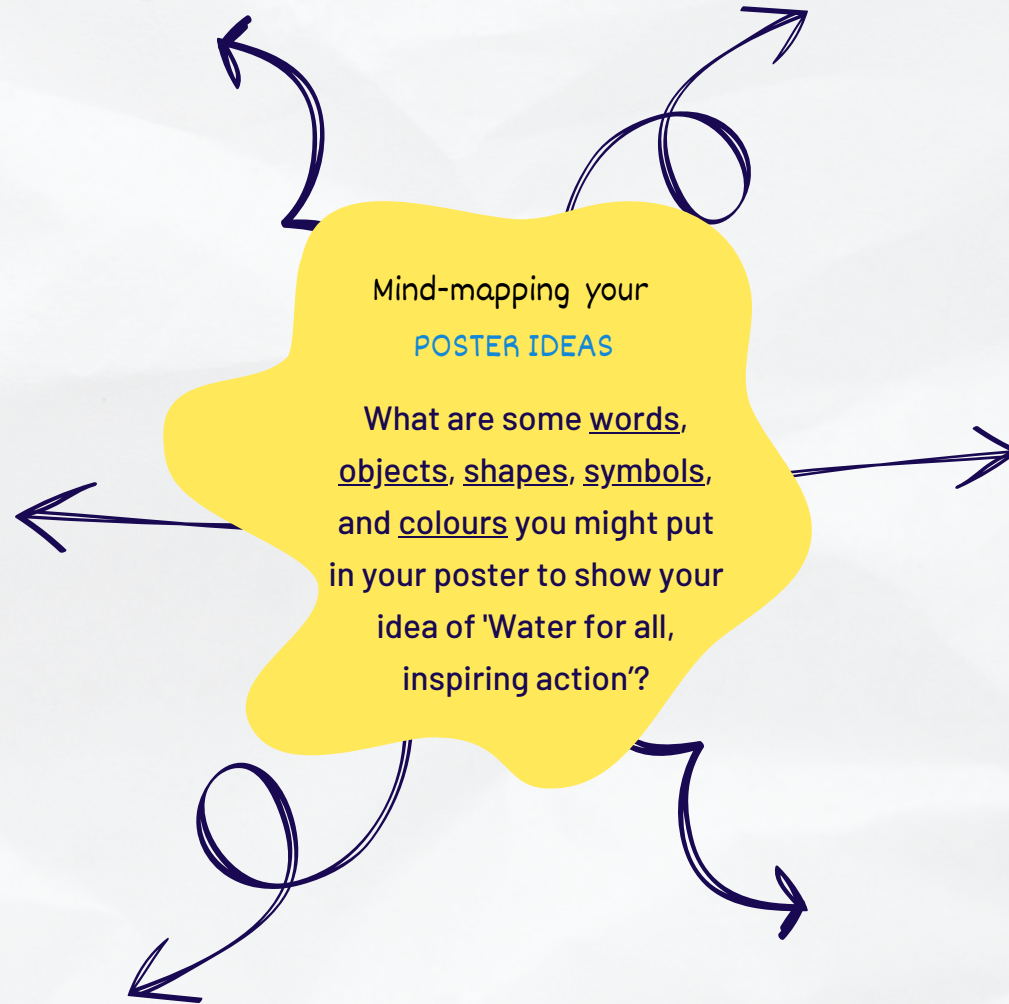
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**TWO: Mind-map your poster ideas**

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## THREE: Create rough concepts

### Instructions:

- Select your favourite words, objects, shapes, symbols, and colours from your Mind-map.
- Start making some quick practice versions (concepts) of your poster.
- How might you combine all your favourites so you can show the theme: 'Water for all, inspiring action'?

### Concept A



### Concept B



### Concept C



### Concept D



EXAMPLE: Here are some rough concepts someone did for a movie poster:



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## FOUR: Develop your concept to a final draft



### Instructions:

- Pick the concept that you like the most to develop into a final.

- Develop means you take time to think about what is good about it and how to improve it, before you make the final.

### DEVELOP your favourite CONCEPT

What are at least three parts of the concept you picked that you like the most? Why? *This might be objects, colours, or how you've combined things like words with symbols etc.*

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Do you think your poster will be easy to read from a distance? What might you need to change to make it easier to see? Ask others for their opinion.

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How does your poster show 'Water for all, inspiring action'? What might you add or change to improve it?

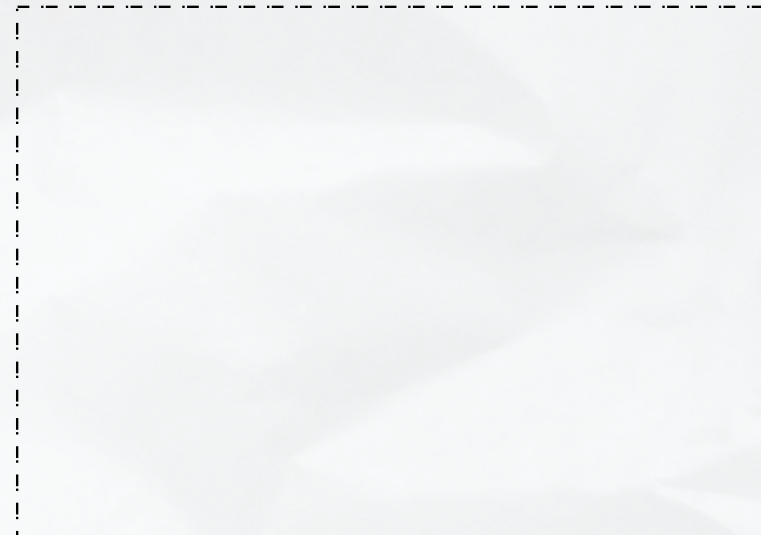
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### Remember:

- Poster size must be A4 or A3.
- Any medium, from paper to digital, can be used.
- Any art material and digital technology can be used, including paint, textas, crayons, coloured pencils, collage materials, original photographs and digital graphics.

Now you have done some thinking, do a quick version of what you want your final poster to look like here in this space.



Now you can create your final version. Good luck!

