

Reconciliation Artwork

Suitably experienced artists are invited to create a logo to identify and promote the Bass Coast Reconciliation Network and its reconciliation and recognition efforts.

About the Bass Coast Reconciliation Network

The BCRN is comprised of members of the Phillip Island Nature Parks, Westernport Water, Bass Coast Shire Council, Bass Coast Health, and Myli – My Community Libraries as auspices and funding bodies. They will work with support organisations, the Bunurong Land Council Aboriginal Corporation, Aboriginal and Torres Strait Islander Community members, and the Bass Coast/South Gippsland Reconciliation Group. Additional partners including West Gippsland CMA and South Gippsland Water will be part of the Events Working Group to support event coordination.

To provide you with a sense of the BCRN is, and the type of work it does, you can visit either of the Network's members' websites. <http://www.basscoast.vic.gov.au/reconciliation>

The purpose of the BCRN

Is to champion reconciliation and recognition within its sphere of influence and support one another to achieve the actions and initiatives detailed within each organisation's respective Reconciliation Action Plans and will focus on outcomes to respectfully move forward to achieve wider goals for reconciliation and recognition for Aboriginal and Torres Strait Islander Peoples across Bass Coast.

An Events Working Group operates within the Network and consists of members from all auspicing, support and partner groups and drives the planning and coordination for the annual events program. It consists of one representative from each funding organisation, the Aboriginal and Torres Strait Islander Community, support organisations and partners as required.

Objectives

The broad objective of BCRN is to:

- action and champion reconciliation and recognition
- work together to champion positive social change
- connect and support initiatives and collaborations
- create empowerment and capacity in Aboriginal and Torres Strait Islander Communities.

About the opportunity

The Bass Coast Reconciliation Network (BCRN) is inviting Aboriginal and Torres Strait Islander artists to submit logo design concepts that capture the cultural essence of the Bass Coast region. We are seeking an engaging logo that reflects the rich Aboriginal and/or Torres Strait Islander heritage of this area.

Selected artwork will be prominently featured across all Bass Coast Reconciliation materials and will be reproduced to promote the impactful work undertaken by the network. As a collective, our aim is to encapsulate the spirit of our community in a manner that fosters unity, respect, pride, and identity.

Your artistic vision and expertise will play a pivotal role in shaping the identity of the BCRN. We are eager to collaborate with an artist who can create a symbol that resonates with our diverse community, serving as a visual representation of our values and cultural heritage.

This opportunity is open to Bunurong, or Aboriginal and Torres Strait Islander People living on Bunurong Country.

The ideal candidate will craft a simple yet recognisable logo, available in a digital format. We value creativity, cultural sensitivity, and a commitment to fostering a connection between the artwork and the broader community.

Remuneration

The successful candidate will receive \$2,000+ GST on completion of the artwork. This fee is to cover all costs associated with creating the artwork including materials, labour, fabrication, artist's fee, etc.

Key dates

1. Expression of Interest open – Artist develops design concept/ideas (December 2023)
2. Applications close by 2pm Wednesday, 31 January 2024
3. Design and concept ideas reviewed by selection panel (February 2024)
4. Outcome notification - Commissioning of the successful artist (Mid-February 2024)
5. Delivery of artwork (by the end of March 2024)

Notification and selection

The preferred artist will be notified by the Chair of the Bass Coast Reconciliation Network once the selection process has been completed. All respondents will be notified as soon as possible after the final decision.

Make a submission

We look forward to receiving your unique contributions and working together to create a symbol that reflects the heart and soul of the Bass Coast Reconciliation Network. Submission details and further information can be obtained by contacting Geoff Russell at email: communications@westernportwater.com.au or Mob: 0413009636.

Selection panel and criteria

In accordance with the EOI criteria, the BCRN selection panel will determine its preferred concept design. The selection panel will consist of:

- Chair of the BCRN
- an independent representative from the Aboriginal and/or Torres Strait Islander Community
- a local artist.

Selection criteria

Selection criteria	Rating
The overall concept and understanding of the brief, demonstrate cultural sensitivity and connection	7
Logo/symbol that captures and reflects our diverse community and the essence of the Network	7
Ability to deliver the project – understanding of remuneration and process timelines	4
Bunurong, or Aboriginal and Torres Strait Islander People living on Bunurong Country	2

Commissioning and Copyright

Concept Copyright

The artist will retain the intellectual property and copyright of the concepts they have proposed as part of the EOI process.

Commissioning

A Commissioning Agreement will be developed between the successful artist and the BCRN, and will ensure there is a clear understanding of all facets of the project. The agreement will be based on the Commissioning Agreement: Private or Commercial Visual Artwork from Arts Law Centre of Australia.

Project Acceptance, Ownership and Copyright

The BCRN will accept and take ownership of the logo once it has been completed. The artist will provide unlimited licence for the BCRN to have unrestricted and culturally appropriate use of the artwork/logo. When talking about the logo, where possible, the BCRN will acknowledge the artist.

Additionally, the BCRN will require the artist not to reproduce the exact artwork for any other party.

