

Community Support Program

Application questions

Please note you **MUST** use the online application form to apply for sponsorship. Do not use this document, it is for preparation purposes only.

Organisation Details

Organisation Name

Organisation Type

Please select from the options below:

- Incorporated not-for-profit community organisation
- Management committee
- Volunteer group
- Sporting club
- Preschool, Primary, or Secondary school

Postal Address

ABN/ACN

Registered for GST?

GST Registration Number

Provide a detailed description of your organisation

Key Contact

Contact Name

Contact Position/Title

Contact Email

About the project, initiative, or event

Name of project, initiative, or event

Address of project, initiative, or event

Is it situated in Westernport Water's service area? If you are unsure, [please view our service area here](#)

Date and time of project, initiative, or event - Please provide a rough timeline if a date hasn't been set yet.

Sponsorship request details

Sponsorship category sought:

Select all that are applicable

- Event support (up to \$1000)
- Financial support for minor project (up to \$3000)
- Permanent water station application (up to \$3000)
- Choose Tap / Hydration (e.g. merchandise or Hydration Kit for sports club)
- In-kind support (e.g. Hydration Station or roadside Billboard sign)

Description of sponsorship sought - Please provide a detailed description of:

- 1) Your project, initiative or event
- 2) What you are requesting from Westernport Water (eg. project funding, purchase of drinking fountains or water saving devices, funding of Welcome to Country fees for your event, or in-kind support such as free hire of Hydration Station at your event etc)
- 3) The level of sponsorship proposed (e.g. event naming rights/major sponsor or event minor sponsor)?

If you are requesting financial support, please specify the amount sought below:

Please note the maximum amounts:

- Events = up to \$1,000
- Projects = up to \$3,000
- Permanent Water Stations = up to \$3,000 (Co-contribution may be required to cover full purchase price and installation).

Choose your funding stream

Westernport Water's Community Support Program provides funding to support local community groups, projects and events within our service area. We have committed \$35,000 for the 2023-24 financial year, which will be split in to two funding streams:

1. Quick Response applications: Our new "Quick Response" applications are available for events and projects that require a quick response (usually 2-3 weeks from receipt of application). Groups can apply for up to \$1000 for events, hydration, and Choose Tap projects.
2. Regular applications: We will have one round of offers for regular applications for projects or events occurring in the 2023-24 financial year. Applications will be announced in late August 2023. Groups can apply for up to \$1000 for events, hydration and Choose Tap projects, and up to \$3,000 for small projects.

Please select your application type

- Quick Response (received within 3 weeks)
- Regular application and response

Impact of project, initiative, or event

We believe it is important that the initiatives and projects we support make an impact to our region and build positive change in our local communities.

We will consider applications that:

- align with our purpose to deliver water and sewerage services
- are associated with our three key themes: (healthy people, healthy communities and healthy planet)
- aligns with at least one of the below six categories (examples of relevant events or projects can be found in FAQ's on our website).

Select all categories that are applicable to your project or event:(Required)

- Water and wastewater literacy and education
- Water conservation
- Environmental wellbeing / sustainability
- Health and liveability of our community
- Social wellbeing of our community
- Cultural heritage / Aboriginal water values
- Other

If other please provide details

Why do you believe Westernport Water should sponsor this event/initiative?

Any information detailing how your organisation or event aligns with Westernport Water's products and services, 3 key themes and the six subjects is beneficial (listed above).

Community Profile and Audience

Who is the audience of the event or project?

What are the key goals or outcomes you hope to achieve with the event or project?

Event Details

If you are applying for funding support related to an event, please answer YES below to open up additional event specific questions:

- Yes
- No

How many people are expected to attend the event?

Is the event open to the public to attend?

- Yes
- No

Any event that Westernport Water provides funding for MUST be a single use plastic water bottle free event. To be eligible for the Community Support Program your application must NOT sell or give away single use water bottles.

Do you agree that your event will NOT sell or give away single use plastic water bottles, and you will encourage visitors to bring a reusable water bottle?

- Yes
- No - Sorry we cannot sponsor your event

Does the organiser have a public liability insurance policy with a limit of not less than \$10,000,000?

- Yes
- No

Would you like to book our Hydration Station (trailer) or Portable Water Fountains for your event as part of the sponsorship?

- Yes
- No

Is town drinking water available onsite that we can tap the trailer in to?

- Yes
- No

Sponsorship Acknowledgement

Sponsorship recipients will be required to acknowledge Westernport Water's sponsorship/support. The acknowledgement must comply with Westernport Water's Brand and Style Guide and clearly indicate the support for the sponsored activity. (See Terms and Conditions)

How will you acknowledge Westernport Water's sponsorship?

Select all that are applicable

- Brochures / Programs
- Website
- Social media
- Presentations
- Newsletter
- Local newspapers
- Signage
- Other

If other, please provide details

Do you have any existing or drafted marketing materials to upload?

- Yes
- No, I will submit them at a later date

Upload Files here - Accepted file types: jpg, png, pdf, doc, docx, Max. file size: 5 MB, Max. files: 5.

Further information

List any opportunities for Westernport Water employees to be involved in the sponsorship initiative/event For example, attending and/or presenting at the event, or providing training as Subject Matter Experts.

Please list any other sponsors or media partners that are involved in your event or project

Are there any other details or comments you would like to include?

Supporting documentation

Do you have any quotes or supporting documentation to upload?

(e.g. quotes, prospectus, cover letter, promotional material, project brief). Sponsorship cannot progress until quotes are submitted and reviewed.

- Yes
- No

Upload files here - Accepted file types: jpg, png, pdf, doc, docx, Max. file size: 5 MB, Max. files: 8.

Declaration

By ticking this box, I declare that:

- I have read the Terms and Conditions
- to the best of my ability the information provided in this application is true and correct
- I am authorised to submit it on behalf of my organisation.