

# Reconciliation Artwork

Westernport Water is inviting suitably experienced artists to create a private artwork to be used on print and digital material to promote its next Reconciliation Action Plan and Aboriginal and Torres Strait Islander Empowerment Strategy.

## About the opportunity

Aboriginal and Torres Strait Islander artists are invited to submit creative design concept ideas for an innovative and engaging artwork that represents the Aboriginal and/or Torres Strait Island culture of the Bass Coast.

The art will be featured throughout Westernport Water's next Reconciliation Action Plan and Empowerment Strategy, and must encompass one or all key themes of reconciliation, the natural environment and/or community.

One artwork will be commissioned by an individual artist or multiple artists through a collaboration. The artist/s must be Bunurong or of Aboriginal and/or Torres Strait Islander descent living on Bunurong Country.

Artists are invited to submit innovative and engaging creative artwork concept designs. The artwork may be used as a complete image or in sections for other uses, for example as a vertical or horizontal banner.

## Remuneration

The successful candidate will receive \$3,000 on completion of the artwork. This fee is to cover all costs associated with creating the artwork including materials, labour, fabrication, artist's fee, etc.

To enable greater participation, up front financial support may be provided for the purchase of raw materials required to produce the artwork.

## Process / timeline

1. Expression of Interest (EOI) – (24 August to 30 September 2022) artist develops design concept ideas.
2. Design concept ideas reviewed by selection panel by (14 October 2022)
3. Successful artist/s notified – Commissioning agreement signed (17 October 2022)
4. Artworks created (17 October – 1 November 2022)
5. Delivery of artwork (9 December 2022)
6. Launch of art and Westernport Water's Reconciliation Action Plan –December 2022

## Selection criteria

Criteria	Weighting
Overall concept, creative approach and understanding of the brief	5
Ability to deliver the project – understanding of remuneration and process timelines	5
Demonstration of key themes	5
Bunurong or local resident on Bunurong Country from Aboriginal and/or Torres Strait Islander descent	Y/N

### **Selection panel**

A selection panel will determine its preferred artist using the selection criteria detailed in this document. The selection panel will consist of representatives from Westernport Water, the Reconciliation Action Plan Working Group and a local artist.

### **Notification and selection**

The preferred artist will be notified by Westernport Water once the selection process has been completed. All respondents will be notified as soon as possible after the final decision.

Westernport Water's RAP Working Group Chair, Geoff Russell, is the key contact for this art expression of interest and is the artist's primary point of contact.

## **Commissioning and Copyright**

### **Concept Copyright**

The artist will retain the intellectual property and copyright of the concepts they have proposed as part of the EOI process.

### **Agreement and acceptance of offer**

A Commissioning Agreement will be developed between the successful artist/team and Westernport Water, and will ensure there is a clear understanding of all facets of the project.

The agreement will be based on the Commissioning Agreement: Private or Commercial Visual Artwork from Arts Law Centre of Australia.

### **Ownership and Copyright**

Westernport Water will accept and take ownership of the artwork once it has been completed. The legal title and copyright of the work will be outlined in the agreement between the artist and Westernport Water.

The agreement will provide licence for Westernport Water to have unrestricted and culturally appropriate use of the artwork provided that the name of the artist, title of the work and date is acknowledged.

Additionally, Westernport Water will require the artist not to reproduce the exact artwork for any other party.

## **Submission & applicant requirements**

### **Submissions**

Interested artists should apply by 5pm, 30 September 2022. Please ensure you provide the following with your application:

- Concept Statement in written, rough sketch or digitally rendered form, whichever medium is most suitable for the individual artist or artist team to communicate their ideas. The statement should include:
  - conceptual methodology and possible artwork approach
  - how the approach relates to or expresses a key theme or themes
  - how the approach relates to the artist's previous experiences

## OFFICIAL

- A statement confirming the artist's ability to meet the budget and the program. Provide a breakdown of the budget and how it will cover all expenses
- An artist biography or link to biography
- Names and contact details of two relevant referees (in the case of a team this must be two referees for each individual on the team)
- Details of individual ABN and GST status.

### **Submissions close**

Applications can be marked attention to Geoff Russell Manager Communications and Engagement and sent to:

- email - [communications@westernportwater.com.au](mailto:communications@westernportwater.com.au)
- mail - 2 Boys Home Road Newhaven, Victoria, 3925
- in person to Westernport Water 2 Boys Home Road Newhaven, Victoria 3925.

### **Contact**

If you require any support with your application, or have any questions please contact the Project Manager Geoff Russell, email [communications@westernportwater.com.au](mailto:communications@westernportwater.com.au) or by telephone 0413009636.