



2021 National Water Week Poster Competition Guidelines

This National Water Week (NWW) Victorian Water Corporations are encouraging students to create a poster reflecting how they plan to care for water and country now and in the future.

This year's NWW theme “**Caring for water and Country**” recognises the vital and cultural role that water plays in our lives by deepening our understanding of Australian First Nations people’s knowledge of protecting and sustaining our water and lands for over 65,000 years since the Dreamtime.

NWW (18-24 October 2021) is a time to learn more about our country’s ‘salt water’ and ‘sweet water’ and how we can create a better future by caring more now. It is *every* Australian’s role to understand more about how we can care for our water and our beautiful country and to work together to be more resilient in our changing climate.

We encourage local children to learn about the Traditional Owners of our area. Westernport Water acknowledges the Traditional Owners the Bunurong as the original custodians of the land and waters in which we operate, recognising their deep spiritual connection and unique ability to care for land and water.

Age categories

Entry is open to all local children who attend a Primary School in Westernport Water’s service area, from Prep to Grade 6. This year we also have two extra categories for students of Aboriginal and Torres Strait Island decent and students with special needs who reside in our service area:

- Foundation
- Years 1 and 2
- Years 3 and 4
- Years 5 and 6
- Students of Aboriginal and Torres Strait Island decent (who reside in our service area)
- Students with special needs (who reside in our service area)

Prizes

School prize – Local competition

All participating schools go in a random draw to win \$500 to go towards a sustainability project, purchase of water efficient products or educational materials.

Student prizes – Local competition

Westernport Water will award a First, Second and Third place prize for each of the 6 categories (Prep, Grade 1-2, Grade 3-4, Grade 5-6, students of Aboriginal and Torres Strait Island decent and students with special needs (who reside in our service area).

First place – \$75 voucher

Second place – \$50 voucher

Third place – \$25 voucher

Entries will be judged by Westernport Water staff. Posters will be judged against this year's theme and the judging criteria outlined in these guidelines below. Winners and runners-up will be presented with their prizes during National Water Week.

Judging criteria

Entries will be judged against the theme and the following criteria:

- How well does the poster communicate relevant water-related issues relative to the theme described above?
- How attractive does it look from a distance?
(*Hint – make sure your writing is not tiny and can be read from a distance!*)
- Can it be reproduced as an official poster to promote National Water Week?
- Have art materials been used effectively?
Any art material and digital technology can be used, including paint, textas, coloured pencils, collage materials, original photographs & digital graphics.
- Is the poster size A3? (or A4 and we can double its size to A3)
- Appearance: attractively displayed in colour?
- Is the poster original in design?
- One entry per student.
- One student per poster – *no group entries please.*

How to submit your poster entry:

Please note: this year, we are only accepting digital entries by email and NOT hard copy posters.

Due to current restrictions, we feel that it is too difficult to accept physical entries this year. Please scan or photograph your poster and entry form and email them to us by 5pm on 7 September 2021 to:

communications@westernportwater.com.au

Please combine the files if you are able to as a two page PDF to make identifying which poster belongs to which entry form nice and simple!

Questions? Contact Katrina Knight on (03) 5956 4175 or communications@westernportwater.com.au.

Visit our website to find out more www.westernportwater.com.au/national-water-week