

Sponsorship Application Form

<u>Event / Activity Type:</u>	
<input type="checkbox"/> Arts and Culture	<input type="checkbox"/> Education
<input type="checkbox"/> Charity / Welfare	<input type="checkbox"/> Health
<input type="checkbox"/> Community Organisation	<input type="checkbox"/> Sport
<input type="checkbox"/> Other (Please specify)	

<u>Organisation Name:</u>

<u>Address:</u>	
Street No:	Street Name:
Suburb:	Post Code:

<u>Business Details:</u>	
ABN / ACN:	
Registered for GST?	Yes <input type="checkbox"/> No <input type="checkbox"/>

<u>Contact Details:</u>	
Telephone Number:	
Fax Number:	
Email address:	
Contact Name:	
Contact Position Title:	

<u>Event Details:</u>	
Name of Event:	
Date & Duration of Event:	
Target Market(s) for the Event:	
Goals to be satisfied by the Event:	

The marketing message to be Communicated by the Event:	
Nature of the Sponsorship Requested:	
Frequency of Sponsorship Commitment: if for Billboard advertising please list required dates.	
Number of sponsors sought for this Event (please include names of all organisations approached):	
Please provide details of any Sponsorship that has already been confirmed for this Event:	
Names and contact details of referees who may confirm your ability to successfully run the Event:	
Will Westernport Water's logo appear in any advertising or promotion of this event?	Yes <input type="checkbox"/> No <input type="checkbox"/>
PLEASE NOTE: Prior to any use of the Westernport Water logo, a Use of Logo Application Form must be submitted for approval.	
List all charities or community groups that will benefit from or receive proceeds or profits:	
<p>Please use this space to provide any further information that may help your application: Please attach proposed artwork if sponsorship is related to Billboard advertising.</p>	

Sponsorship Application form must be completed and returned with any supporting material to:

COMMUNICATIONS TEAM
WESTERNPORT WATER
2 BOYS HOME ROAD
NEWHAVEN VIC 3925

Email: communications@westernportwater.com.au
Phone: **1300 720 711**
Fax: (03) 5956 4101

Office Use Only:

Application Approved: Yes No

Justification:

Signature:		Date:	